



**SGNO Exhibitor Prospectus 2018
Albuquerque, New Mexico
March 21st-24th**

**“Let Your Education Soar Over the Land of
Enchantment”**

**The 35th Annual Symposium of the
Society of Gynecologic Nurse
Oncologists**

EXHIBIT FACTS

THE 2018 ANNUAL SYMPOSIUM OF THE SOCIETY OF GYNECOLOGIC NURSE ONCOLOGISTS WILL BE HELD AT THE HOTEL ALBUQUERQUE IN ALBUQUERQUE, NEW MEXICO. THIS ANNUAL SYMPOSIUM OFFERS THE MOST CURRENT INFORMATION ABOUT THE TREATMENT AND CARE OF WOMEN WITH GYNECOLOGIC CANCERS. THE SGNO IS DEDICATED TO THE ADVANCEMENT OF PATIENT CARE, EDUCATION, AND RESEARCH IN GYNECOLOGIC ONCOLOGY AND WOMEN'S HEALTH CARE. WE PROVIDE MEMBERS WITH OPPORTUNITIES TO INCREASE THEIR KNOWLEDGE, SKILLS, AND UNDERSTANDING OF PROFESSIONAL ISSUES.

PURPOSE OF THE ANNUAL SYMPOSIUM

- **SUPPORT THE CONCERNS AND INTERESTS OF GYNECOLOGIC NURSE ONCOLOGISTS.**
- **PROMOTE AN AWARENESS OF THE HEALTH-ILLNESS CYCLE FOR WOMEN DIAGNOSED WITH GYNECOLOGIC CANCERS.**
- **ADVANCE NURSING KNOWLEDGE AND CLINICAL SKILLS IN GYNECOLOGIC ONCOLOGY BY PROVIDING WORKSHOPS, EDUCATIONAL MATERIAL AND INCREASED RESEARCH OPPORTUNITIES.**
- **SUPPORT AND PROMOTE COMMUNICATIONS AND PROFESSIONAL DEVELOPMENT AMONG GYNECOLOGIC NURSE ONCOLOGISTS AND GYNECOLOGIC ONCOLOGISTS.**
- **PROMOTE COMMUNICATION WITH OTHER ORGANIZATIONS THAT INFLUENCE WOMEN'S HEALTH CARE.**

WE WOULD LIKE TO TAKE THIS OPPORTUNITY TO INVITE YOU TO BE AN EXHIBITOR FOR THE 35TH ANNUAL SYMPOSIUM OF THE SGNO. THE CONFERENCE WILL KICK-OFF WITH THE WELCOME RECEPTION ON WEDNESDAY, MARCH 21ST, FROM 5:00 TO 6:30PM BEFORE THE KEYNOTE ADDRESS.

CONFERENCE ATTENDEES WILL HAVE AN OPPORTUNITY TO VISIT THE DISPLAYS DURING SHOW HOURS BEGINNING ON THURSDAY, MARCH 22ND.

EXHIBIT PURPOSE

THE EXHIBITION GIVES THE SGNO ANNUAL SYMPOSIUM ATTENDEES AN OPPORTUNITY TO LEARN ABOUT THE LATEST DEVELOPMENTS IN MEDICAL SUPPLIES AND EQUIPMENT, PHARMACEUTICALS, AND MEDICAL PUBLISHING. PARTICIPANTS WILL ALSO HAVE THE OPPORTUNITY TO VISIT WITH OTHER ORGANIZATIONS DEDICATED TO ADVANCEMENT OF WOMEN'S HEALTH AND GYNECOLOGIC ONCOLOGY. BY EXHIBITING AT THE SYMPOSIUM, YOU WILL MAKE FACE-TO-FACE CONTACT WITH THE LEADERS IN GYNECOLOGIC ONCOLOGY NURSING. IN ADDITION TO OUR EXHIBITORS AND NONPROFIT ORGANIZATIONS ASSOCIATED WITH HEALTHCARE AND ONCOLOGY, WE OFFER THE OPPORTUNITY FOR RETAIL VENDORS TO SELL THEIR PRODUCTS AND MERCHANDISE.

EFFECTIVELY REACH YOUR TARGET

SHOW HOURS

THURSDAY, MARCH 22ND: 7AM TO 5 PM

FRIDAY, MARCH 23RD: 7AM TO 5 PM

SATURDAY, MARCH 24TH: 7AM TO 12 NOON

SET UP: MARCH 21ST: 3PM TO 10PM

TAKE DOWN: MUST BE DONE BY 12 NOON ON MARCH 24TH

“We LOVED the symposium! We’ll definitely attend again in 2018.”

CORPORATE SHOWCASE

CORPORATE SHOWCASE PRESENTATIONS ARE A PRIME OPPORTUNITY TO SHOWCASE YOUR COMPANY'S PRODUCTS, SERVICES, OR PROGRAMS BY CONDUCTING A SEMINAR OF PRODUCT DEMONSTRATION. THE CORPORATE SHOWCASE SESSIONS ARE 30 MINUTES IN LENGTH. THIS IS A NON-CME/CEU EVENT.....\$3,500.00

ADVERTISEMENT IN SYMPOSIUM SYLLABUS

SGNO WILL PRODUCE A DEDICATED SYMPOSIUM SYLLABUS FOR THE 35TH ANNUAL SYMPOSIUM OF THE SGNO. THIS GUIDE WILL HIGHLIGHT EXHIBITOR LISTINGS, FLOOR PLANS, PROGRAMS AT A GLANCE AND MUCH MORE. WE OFFER THE OPPORTUNITY FOR YOU TO PLACE AN ADVERTISEMENT IN THE SYMPOSIUM SYLLABUS. ADVERTISING IN THE SYLLABUS OFFERS YOU CONCENTRATED EXPOSURE TO HEALTH CARE PROVIDERS INVOLVED IN THE CARE OF GYNECOLOGIC ONCOLOGY PATIENTS. TAKE ADVANTAGE OF THIS OPPORTUNITY TO PLACE YOUR MESSAGE IN THE HANDS OF THESE CAREGIVERS.

ALL ADS MUST BE IN A MS WORD FORMAT AND CAN BE PRINTED IN BLACK AND WHITE OR COLOR. TO RESERVE SPACE, CONTACT AMY BROWN AT 443-934-1479 OR ABROWN@SGNO.ORG. SPACE FOR THE SYLLABUS CLOSSES ON MARCH 2, 2018. EMAIL ADS TO AMY BROWN AT ABROWN@SGNO.ORG.

PLACEMENT	SIZE (WIDTH X HEIGHT)	COST
BACK COVER	8 X 11	\$1,000.00
FRONT INSIDE COVER	8 X 11	\$750.00
BACK INSIDE COVER	8 X 11	\$750.00
INTERIOR ADS	8 X 11	\$600.00
HALF PAGE	8 x 5	\$400.00

“Fantastic job on this symposium! So much info that touched my heart and will impact my career and practice.”

“Absolutely wonderful!!! So excellent to see nurses educating nurses. SGNO is my favorite conference! It’s small, intimate, and fun. I feel ready to take on the world when I leave an SGNO symposium.”

TOTE BAGS

ALL ATTENDEES WILL BE GIVEN A TOTE BAG IN WHICH TO STORE THEIR MATERIALS. YOU MAY SPONSOR THE SGNO TOTE BAG THAT IS PROVIDED TO EACH REGISTRANT. YOUR COMPANY LOGO WILL BE PLACED ON THE BAG: \$2,000.00

(PLEASE CONTACT ABROWN@SGNO.ORG IF INTERESTED BY FEBRUARY 2ND, 2018)

DOORPRIZES

ALL EXHIBITORS ARE ENCOURAGED TO DONATE DOOR PRIZES TO BE RAFFLED AWAY DURING THE SEMINAR SESSIONS. RECOGNITION OF THE DONOR-SPONSORED DOOR PRIZES WILL BE ANNOUNCED WITH EACH RAFFLE. ALL SPONSORSHIPS AND UNRESTRICTED EDUCATIONAL GRANT CONTRIBUTIONS ARE IN SUPPORT OF THE SGNO. WE NEED YOUR COMMITMENT BY MARCH 2ND, 2018 TO BE LISTED IN THE SYMPOSIUM BROCHURE.

IMPORTANT DATES For 2018

APPLICATIONS FOR EXHIBIT SPACE DUE BY MARCH 2ND, 2018.

APPLICATIONS FOR CORPORATE SHOWCASE DUE BY MARCH 2ND, 2018.

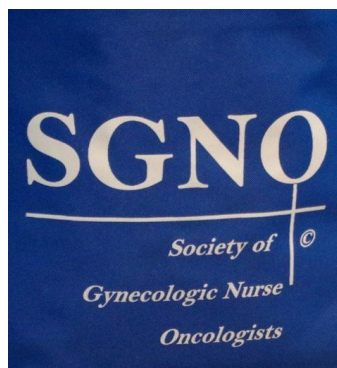
INFORMATION & DESCRIPTION FOR SYMPOSIUM SYLLABUS DUE BY MARCH 2ND, 2018.

ADVERTISEMENTS DUE BY MARCH 2ND, 2018.

EXHIBITOR BADGE REGISTRATION DUE BY MARCH 9TH , 2018.

CANCELLATIONS-NO REFUNDS AFTER MARCH 2ND, 2018.

MAKE PLANS NOW TO JOIN US AT THE HOTEL ALBUQUERQUE. THANK YOU FOR YOUR PARTICIPATION IN THE 35TH ANNUAL SYMPOSIUM OF THE SGNO. WE APPRECIATE HOW HARD YOU WORK TO KEEP US UP-TO-DATE AND SUPPLIED WITH QUALITY PRODUCTS AND INFORMATION FOR OUR NURSES AND PATIENTS.





35th ANNUAL SGNO SYMPOSIUM
“Let Your Education Soar Over the Land of Enchantment”

March 21st – March 24th, 2018
Hotel Albuquerque – Albuquerque, NM

Show Hours	Symposium Exhibit Location
Thursday, March 22nd: 7AM-5PM Friday, March 23rd: 7AM-5PM Saturday, March 24 th : 7AM to 12 noon Set up-March 21st: 3PM - 10PM Take down: Must be done by 12 noon on March 24th	Hotel Albuquerque 800 Rio Grande Blvd NW Albuquerque, NM 87104 505-843-6300 hotelabq@hhandr.com

Booth Rental Includes:	Booth Fees and Cancellation Policy
<ul style="list-style-type: none"> ➤ 25 hours of dedicated exhibit time; ➤ Networking with Gynecologic Oncology professionals; ➤ Listing in the on-site program brochure; which includes a description of the products/services your company represents; ➤ Skirted table with two chairs; ➤ A booth identification sign; ➤ A hardcopy list of the names and titles of all participants at the Symposium will be available. 	<p>No booth space will be assigned without payment in full. If the assigned space is cancelled by the exhibitor after March 2nd, all monies will be retained by SGNO.</p>

Sign up Today!

Please complete the form attached with this flyer and return it no later than March 2nd, 2018. Mail it with payment to SGNO, Attn. Michele Walther Sec-Treas, 1322 E FM 550 Rockwall, TX 75032

Additionally, the exhibit application can be completed at www.sgno.org/symposium/exhibit-booth-rental/

- **Gold** > **\$10,000.00**
- **Silver** > **\$5,000.00**
- **Bronze** > **\$3,000.00**



HOTEL ALBUQUERQUE

at old town

Gold Level Sponsorship

- Two Exhibitor Tables
- Three Full-Page Syllabus Ads
- Three Symposium Registrations
- Advertisement on SGNO website
- Advertisement on symposium slides
- Company logo on our exhibit poster

Hotel reservations should be made directly with the Hotel Albuquerque (505-843-6300 or 800-237-2133) or online through the SGNO website: www.sgno.org/symposium/hotel-reservation/

Silver Level Sponsorship

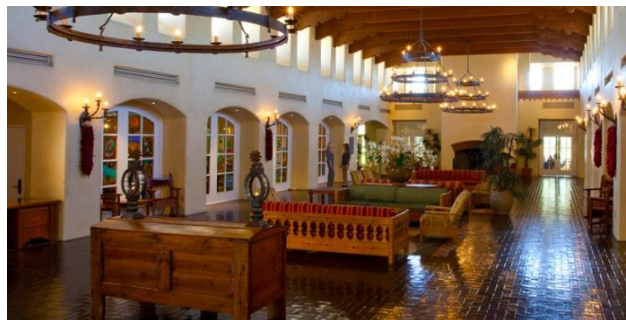
- One Exhibitor Table
- Two Symposium Registrations
- Two Full-Page Syllabus Ads
- Advertisement on SGNO website
- Advertisement on symposium slides

If you call the Hotel Albuquerque, please tell them you're with the SGNO and the code is: 1803SGNO.

The symposium rate cutoff date for hotel reservations is February 26, 2018. Booth assignments are subject to discretion of the SGNO Planning Committee.

Bronze Level Sponsorship

- One Exhibitor Table
- One Full-Page Syllabus Ad
- One Symposium Registration
- Advertisement on SGNO website
- Advertisement on symposium slides



Educational Grants

- ❑ **Reception \$5,000.00**
- ❑ **Paula Major Lecture \$4,000.00**
- ❑ **Keynote Address \$3,000.00**

*Includes exhibit fees and acknowledgment of corporate sponsorship in the symposium syllabus.

Exhibit Fees

- **\$1500/Full Exhibit Fee (All Show Hours and includes a meal package for two people: all breakfasts, lunches, breaks).**
- **\$750/Daily Exhibit Fee (Show Hours for Thursday OR Friday and includes a meal package for one person: all breakfasts, lunches, and breaks).**
- **\$500/Daily Exhibit Free for Wednesday Only (includes breaks for one person).**
- **\$350/Retail Vendors (All Show Hours. Includes meals/breaks for one person. Optional meal package is \$250 per person).**
- **\$250/Full Exhibit Fee for Non-Profit Organizations (All Show Hours and includes a meal package for one person: all breakfasts, lunches, breaks).**
- **Exhibit fee is waived for Non-Profit Organizations who are also registered as a symposium attendee.**

“The SGNO Symposium is our favorite conference to attend. It’s small and intimate and we are able to meet every symposium attendee.”

■ *2017 Symposium Exhibitor*

“It’s great to connect with nurses one-on-one since they are on the frontline with the women with cancer we serve.”

■ *2017 Symposium Nonprofit Exhibitor*

“SGNO is very down-to-earth and it’s a joy to be a part of the symposium.”

■ *2017 Symposium Exhibitor*





35TH ANNUAL SGNO SYMPOSIUM 2018
“LET YOUR EDUCATION SOAR OVER THE LAND OF ENCHANTMENT”

Exhibitor Contract

Tax ID # 84-0904554

Company Name: _____
Address _____
City _____ State _____ ZIP _____
Fax _____ Website: _____
Contact Name _____ Title _____
Signature _____ Email _____
Work Phone: _____ Fax: _____ Cell Phone: _____

Brief Description

In the space below, please write a short summary of the products and/or services that your company provides. This description will be used in the 2018 Symposium on-site program brochure.

Additional Exhibit needs _____

Please note: Electricity is provided through the hotel directly as an extra charge.

Complete Exhibitor fee(s) to determine amount due:

- GOLD \$10,000.00 (Due March 2, 2018)
- SILVER \$5,000.00 (Due March 2, 2018)
- BRONZE \$3,000.00 (Due March 2, 2018)

\$ _____ Reception (\$5,000.00)
\$ _____ Paula Major Lectureship (\$4,000.00)
\$ _____ Keynote Address (\$3,000.00)

\$ _____ Corporate Showcase (\$3,500.00)

\$ _____ Syllabus Ad: Back Cover (\$1,000)
\$ _____ Syllabus Ad: Front Inside First Page (\$750)
\$ _____ Syllabus Ad: Back Inside Cover (\$750)
\$ _____ Syllabus Ad: Interior Ad (\$600)
\$ _____ Syllabus Ad: Half-Page Ad (\$400)

\$ _____ Tote Bags with your company logo (\$2,000)

\$ _____ (\$1500.00) Full Exhibit Fee: All Show Hours for Exhibitors & Meals for 2.
\$ _____ (\$750.00) Exhibit Fee for Thursday Only & Meals for Thursday only.
\$ _____ (\$750.00) Exhibit Fee for Friday Only & Meals for Friday only.
\$ _____ (\$500.00) Exhibit Fee for Saturday Only & Breaks for Saturday only.
\$ _____ (\$350.00) Retail Vendor Fee: All Show Hours & Meals for 1 person.
\$ _____ (\$250.00) Nonprofit Fee: All Show Hours & Meals for 1 person.
\$ _____ Extra Meal Package (3 breakfasts, 2 lunches, all breaks) \$250.00/person
\$ _____ **Total Amount Due (Due March 2, 2018)**

Names and Titles of Staff attending and exhibiting:

1. _____ Phone: _____ Email: _____

2. _____ Phone: _____ Email: _____

3. _____ Phone: _____ Email: _____

4. _____ Phone: _____ Email: _____

Method of Payment: Send Hard Copy application with CHECK ONLY (Online Application is also available)

Please photocopy both pages of this contract and return original with payment to:

**SGNO, Attn. Michele Walther
1322 E FM 550
Rockwall, TX 75032**

Exhibitor indemnifies and agrees to hold Society of Gynecologic Nurse Oncologists harmless and the Hotel Albuquerque, and their officers, directors, employees and agents from and against any actions including: losses, cost damages, claims and expenses including attorney fees, arising from and damage to property or bodily injury to exhibits, agents, representatives, or employees by reasons of the exhibitor's occupancy in use of the exhibition facilities.

◆If the assigned space is cancelled by the exhibitor after March 2, 2018, all monies will be retained by SGNO◆

Authorizing Signature _____ Date _____

Print Name _____

For SGNO office use only:

Date contract received: _____ Check amount: \$ _____

Check No . _____ Date of Deposit: _____